

Business English Exercise

Choose The Correct Phrase To Complete The Sentence

1. **Please send me the revised report ____, so we can finalize the project.**
a) by the book b) ASAP
2. **Our initial marketing plan didn't yield the expected results, so it's ____.**
a) word of mouth b) back to the drawing board
3. **Can you give me a ____ for the cost of the new software?**
a) win-win situation b) ballpark figure
4. **The ____ is that we need to increase sales by 15% to meet our annual target.**
a) big picture b) bottom line
5. **Let's schedule a ____ session to generate new ideas for our next product launch.**
a) think outside the box b) brainstorming
6. **Our accounting department always operates ____ to ensure compliance with regulations.**
a) in the red b) by the book
7. **Our flagship product has become a ____, consistently generating a significant portion of our revenue.**
a) sink or swim b) cash cow
8. **Our company is known for its ____ technology and innovative solutions.**
a) cutting-edge b) in the black
9. **Due to the economic downturn, the company had to consider ____ to reduce expenses.**
a) synergy b) downsizing
10. **Now that everyone is here, let's ____ and discuss our strategy.**
a) touch base b) get down to business
11. **Our customer service team always ____ to ensure client satisfaction.**
a) goes the extra mile b) corners the market
12. **After a difficult year, our company is finally back ____.**
a) out of the loop b) in the black
13. **If sales don't improve soon, we'll be ____ by the end of the quarter.**
a) ahead of the curve b) in the red
14. **It's important to ____ and not lose sight of our long-term goals.**
a) put all your eggs in one basket b) keep your eye on the ball
15. **We should ____ our existing network to secure new partnerships.**
a) stay ahead of the curve b) leverage

ANSWERS

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